



**Michael AU**

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**Mr Michael AU** is the Associate Director of Technology Solutions (Account Management) at Hong Kong Science and Technology Parks (HKSTP), where he leads the account management strategy for the park's portfolio of AI and Robotics companies.

With over a decade of hands-on experience at HKSTP, Michael possesses a unique, 360-degree view of the innovation ecosystem. Having successfully led Corporate Partnerships for years before transitioning to his current role, he brings deep expertise in managing both the "buyside" (guiding global corporations through digital transformation and tech adoption) and the "sellside" (scaling high-potential tech ventures and bringing their solutions to market).

A full-stack startup practitioner with a strong background in business development, product design, and partnership management, Michael is an expert in navigating the full tech adoption cycle. He believes that bridging the gap between cutting-edge AI/Robotics ventures and industry demands through an empowered global network is the key to accelerating commercialization and driving tangible innovation impact.